



# SPONSORSHIP & EXHIBITION BROCHURE

# IPC 2024

**17th INTERNATIONAL SCIENTIFIC CONFERENCE  
ON PROBIOTICS, PREBIOTICS, GUT MICROBIOTA  
AND HEALTH**



**18 - 20 June 2024**



**Prague, Czech Republic  
Prague Congress Centre**



Watch this site: [www.probiotic-conference.net](http://www.probiotic-conference.net)  
For sponsorship opportunities, contact Lucie Šenková

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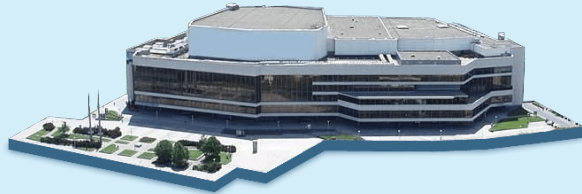


## IPC 2024 IN A NUTSHELL



### WHEN

Tue 18 June 2024 to  
Thu 20 June 2024



### WHERE

**Prague Congress Centre  
Prague, Czech Republic**

The Prague Congress Centre is one of the most prominent landmarks of the capital, offering wonderful panoramic views of Prague.  
More at: [www.praguecc.cz](http://www.praguecc.cz)



### OFFICIAL WEBSITE

The official website <https://www.probiotic-conference.net> is being regularly updated and contains all the important information.



### KEY DATES

**December 2023**

- Website launch
- Registration opening
- Abstract submission opening



### GET A PICTURE OF IPC:

Highlighting data presented at the International Scientific Conference of Probiotics, Prebiotics, Gut Microbiota and Health (IPC) between 20th–22th of June, this article communicated common themes such as understanding how probiotics work, the need to align definitions of microbiome-modifying agents, and clinicians' recommendations for patients and consumers. **Read the full article**



### CONTACT

To secure your sponsorship level and book an exhibition space, please contact:  
**Lucie Šenková, Sponsorship Manager**  
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## SPONSORSHIP OPPORTUNITIES

The conference is of sole scientific character.

Sponsors will be provided with a unique opportunity to gain direct access to over 300 experts. The sponsors' contribution is recognized as a valuable enhancement of the conference, the options listed below can however be subject to negotiation.



### SPONSORSHIP PACKAGES

Sponsors supporting the conference to a certain value will be acknowledged based on different levels of sponsorship as follows:

Type of package	Gold 12 900 EUR*	Silver 8 900 EUR*	Bronze 4 900 EUR*
Symposium slot ** “New Methods & New Equipment“	60 min	30 min	15 min
Exhibition space	9 sqm PRIORITY CHOICE	6 sqm	6 sqm
Delegate full registrations	5	3	1
Gala dinner tickets	5	3	1
Exhibition only passes	3	2	2
Extra items	lanyards	X	X
Advertisement in final program	2 pages	full page	half page
Company profile in final program	50 words	40 words	30 words
Bag insert (and an e-insert)	✓	✓	✓
General benefits ***	✓	✓	✓

\* All prices shown are exclusive of VAT.

\*\* Symposium content is to be reviewed and agreed on by the organizer

\*\*\* All (Gold, Silver and Bronze) partners will receive these benefits:

- Your company logo (hyperlink included) will be published on the official webpage
- Your company will be listed as a partner and your logo will be included in the printed materials
- All partner booths will be placed on one floor together with catering stations
- Your company will be recognized as a sponsor in the PowerPoint presentation that runs during breaks in the meeting rooms
- Acknowledgement during the opening and closing ceremonies
- Partners can use the meeting logo for their own advertising after consulting with the organizers



## **Young Scientist Award**

**4 000 EUR**

The Young Scientist Award of IPC recognizes the achievements of outstanding young scientists who are at the beginning of their carrier and who conduct basic or applied research on probiotics or prebiotics. The “Young Scientist Award of IPC” will be presented to the presenting author of the best oral paper.

**The sponsorship includes:**

2 full delegate registrations, logo on the official webpage

## **Best Poster Award**

**2 000 EUR**

The Best Poster Award of IPC recognizes the achievements of outstanding young scientists who are at the beginning of their career and who conduct basic or applied research on probiotics or prebiotics.

**The sponsorship includes:**

1 full delegate registration, logo on the official webpage



### **INDIVIDUAL SPONSORSHIP ITEMS**

#### **Satellite Symposium - Only**

**6 000 EUR**

Do not miss the opportunity to organize your own symposium during the conference (the exact time is to be determined). This option includes an equipped meeting room for the duration of 60 minutes, invitation advertised in the final program and a mailing with an invitation to all registered delegates 14 days prior to the start of the conference (content of the invitation needs to be supplied by the given deadline). Symposium content is to be reviewed and agreed on by the organizer.

#### **Sponsored Lecture**

**3 500 EUR**

This option includes an equipped meeting room for the duration of 30 minutes, invitation advertised in the final program and a mailing with an invitation to all registered delegates 14 days prior to the start of the conference (content of the invitation needs to be supplied by the given deadline). Content is to be reviewed and agreed on by the organizer.

#### **Final Program Advertisement Full Inner Page**

**1 000 EUR**

You can place your advertisement in the final program book, being the most read item by the conference delegates.





## TECHNOLOGY

### Wi-Fi Service Exclusive

**4 000 EUR**

This is the service that is the most sought-after by delegates. Wi-Fi connection will be available in the halls and meeting rooms of the Prague Congress Centre. Your webpage will be the first page to open upon accessing the service.

### Speakers' Preview Room

**4 000 EUR**

This room will be the hub for speakers to check their slides. The sponsorship represents a unique opportunity to reach all speakers involved in the scientific program. Your company logo will be displayed on each computer screen background and saver.

### Charging Box

**3 000 EUR per one box**

This room will be the hub for speakers to check their slides. The sponsorship represents a unique opportunity to reach all speakers involved in the scientific program. Your company logo will be displayed on each computer screen background and saver.



## COMMUNICATION AND OFFICIAL MATERIALS

### e-Blast

**2 500 EUR**

An e-Blast builds your brand connections, drive traffic to your stand and events and expand your reach before the conference. The e-Blast will be sent one month prior to the event to all registered delegates. The format required for the e-Blasts is HTML, the platform is MailChimp.

### Conference Bag partner

**2 500 EUR**

Your company logo will be printed on the bag in a prominent position together with the IPC logo (the type, size and colour of bags as well as position and size of the logo will be at the organizer's discretion).

### Footprints

**4 000 EUR**

Footprints are the first conference related item that will catch the attention of most delegates. It will be placed along the footpath from the underground to the Prague Congress Centre. Your company logo will be placed on the footprints together with the conference logo.

### Bag Insert

**1 000 EUR**

A double sided 1-page leaflet will be placed into participants' bags.



## Lanyards

**2 000 EUR**

The lanyards for all delegates will be branded with the sponsor's company logo.

## Notepads and Pens

**1 500 EUR**

Sponsor will provide the notepads and/or pens. Notepads and pens will be branded with sponsor company name / logo and provided to the delegates at the registration desk

## Poster Session Sponsor

**2 500 EUR**

Poster area belongs to the most visited attractions. Partner's name and logo will be attached on the frame of each poster board. Also there will be an opportunity to offer a best poster price.

## Signposting or Electronic Program Signage

**3 000 EUR**

Company logo on all conference signposting or electronic program signage for the whole assembly period.



## CATERING – SUPPLY YOUR GOODS AND PRODUCTS

### Coffee Breaks

**3 000 EUR**

Coffee breaks is a great opportunity to showcase your products / merchandize, place your pop-up banners (3 in total), and distribute branded napkins (provided by the sponsor) in the coffee break area.

### Conference Dinner

**5 000 EUR**

The dinner is a pleasant and informal opportunity for the whole community to meet. The sponsor name / logo is displayed in the welcome reception area. The sponsor provides products / merchandize and can have up to 2 pop-up banners in the area and branded napkins (provided by the sponsor).

### Water Fountains

**2 000 EUR**

Water fountains for the delegates will be placed in all public areas for the whole Conference period. Company logo will be placed on all water tanks and also on the website.



## **Exhibition Space 350 EUR (excl. VAT) / 1 sqm Only**

**Minimum order is 6 sqm, that includes:**

- Company logo and link on the Meeting website as an Exhibitor
- Listing in designated industry section of the Final Program
- 1 exhibitor pass per each 3 sqm of ordered space
- Invitation to the Welcome Reception for registered exhibitors
- 1 meeting bag per stand
- Cleaning of public areas and gangways
- Security guard present at the exhibition area after meeting hours

Space only rental does not include any furniture, electrical usage or stand cleaning. All these services and other items will be available to order in the Exhibitors' Manual.

## **Table Top Opportunity 1 200 EUR (excl. VAT)**

Become exhibitor with a table top.

**The package includes:**

- Circa 3 sqm space
- 1 exhibitor pass
- 1 table (120 c, x 80 cm) and 2 chairs
- Electricity supply 220V / 3,5 kW

No other benefits are included.

## **Exhibitors Registrations**

All exhibitors are required to be registered and will receive a badge displaying the exhibiting company name. One exhibitor pass will be given for each 3 sqm of ordered space.

Any additional exhibitors will be charged 200 EUR for an exhibitor pass.

Exhibitor passes allow access to the exhibition area only and shall be used by company staff only. Detailed guidelines on exhibitor registration will be included in the Exhibitor's Manual.

## **Exhibitors' Manual**

An Exhibitors' Manual outlining all technical aspects of exhibiting will be available during April 2024. **It will include the following:**

- Technical details about the Venue
- Final exhibition details and information
- Suppliers' details
- Services available to exhibitors and order forms